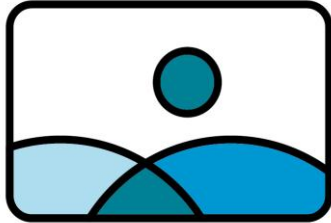


Action Town



Research and Action for SCP

Welcome to:

Action Town – Research and Action for SCP

Support Workshops for National Focal Points

1-2 February 2010, Vienna, Austria

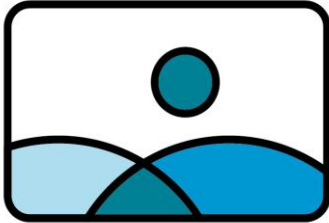
Workshop kindly
hosted by



Project funded by



Action Town



Research and Action for SCP

Greeting Note

Action Town – Research and Action for SCP

Support Workshops for National Focal Points

1-2 February 2010, Vienna, Austria

Dr. Fred Luks

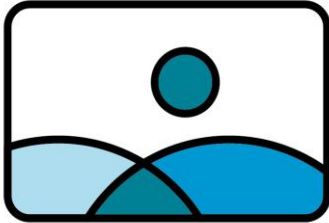
Corporate Sustainability Manager

Bank Austria

Workshop kindly
hosted by



Action Town



Research and Action for SCP

Action Town – Research and Action for SCP

Support Workshops for National Focal Points

1-2 February 2010, Vienna, Austria

Nora Brüggemann

Action Town Project Manager

UNEP / Wuppertal Institute Collaborating

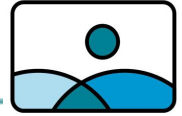
Centre on Sustainable Consumption and Production

- **Welcome note – tour de table**
- **What is Action Town?**
- **Aim of this workshop**
- **Agenda**



- Please form in pairs according to the numbers received
- Present your partner shortly to the others and refer to answers to the following questions:
 - Whom or what brought him / her to work in the field of sustainability?
 - If he/she knows what a „Paradeiser“ is and if so, what it is?

Welcome to Action Town



Overall Objective

To stimulate **partnerships between civil society organisations** and their stakeholders (especially **research community**) to increase civil society involvement in SCP research.

Focus

To provide new insights for increasing efficiency of **policy strategies, assessment tools and indicators** for SCP through small-scale exploratory actions.

Core Partners

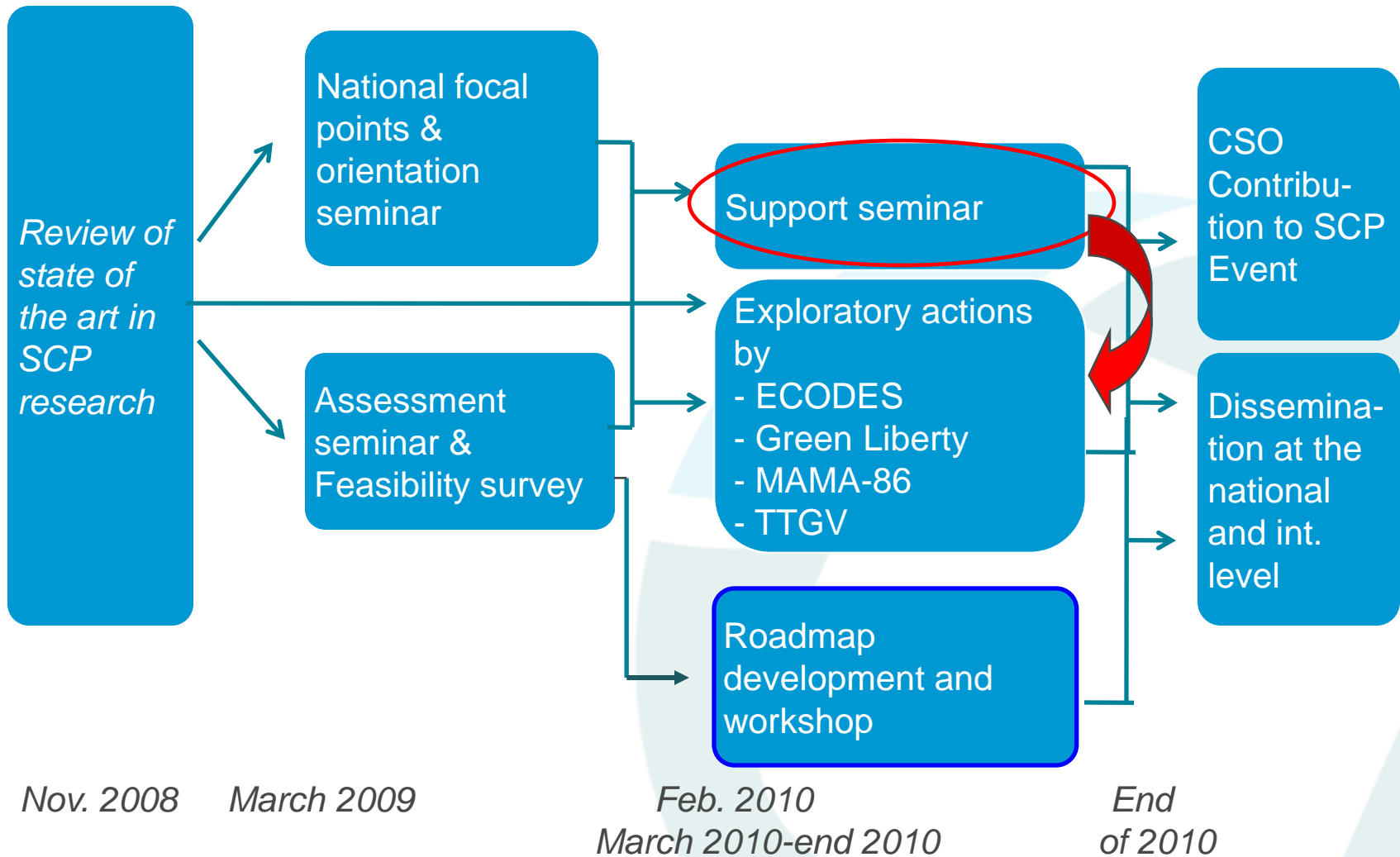


New Partners



Work Packages

The overview



Foster knowledge transfer between CSOs and researchers with a focus on policy instruments, assessment tools and indicators for SCP, particularly looking at four practical CSO projects.

**Support the four
new CSO partners**

**Bring new insights
to research**

Workshop Agenda – Day 1

11.00-11.20	Getting to know each other and the Action Town project
11.20-12.20	SCP in practice - CSO exploratory actions
12.20-12.40	Working with policy instruments, assessment tools and indicators – Key messages from Action Town guidelines
13.40-13.40	Lunch
13.40-14.20	Working with policy instruments, assessment tools and indicators – Experiences from CSOs and researchers
14.20-16.00	Better projects (Workshop Part 1)
16.00-16.30	Break
16.30-18.00	Better scientific support (Workshop Part 1)
18.00-18.15	Reflections on the first workshop day
19.30-....	Dinner

Kurt Schauer

NFPs

CSCP, SEI, SERI

External Experts

All

Workshop Agenda – Day 2

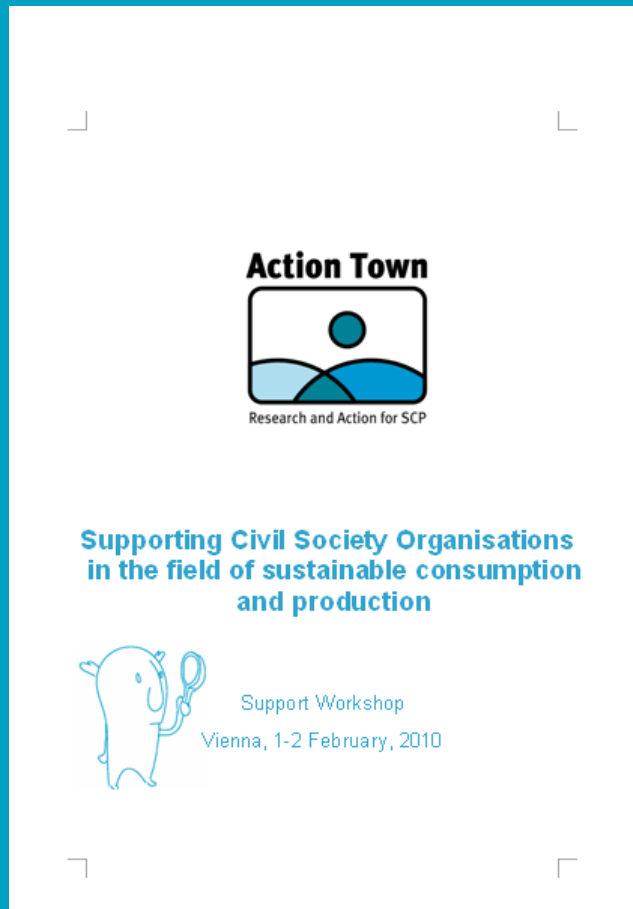
09.00-11.00	Better projects (Workshop Part 2)
11.00-11.30	Break
12.00-13.00	Better scientific support (Workshop Part 2)
13.00-14.00	Lunch
14.00-15.00	Knowledge transfer – How to support it best?
15.00-15.30	Break
15.30-17.00	Supporting CSO partners in administrative questions

Kurt Schauer

All

N. Brüggemann

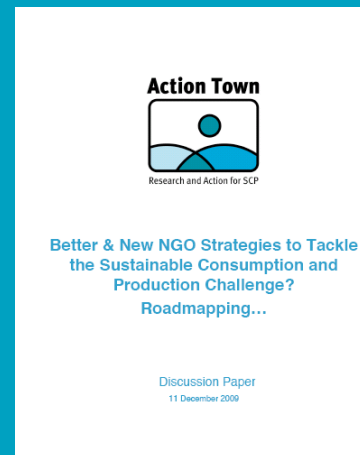
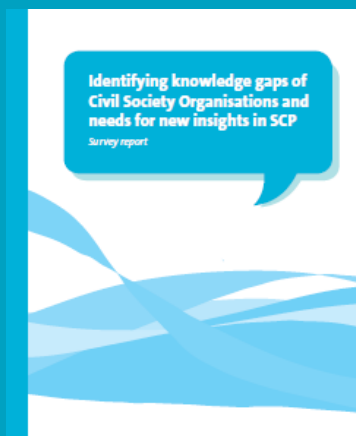
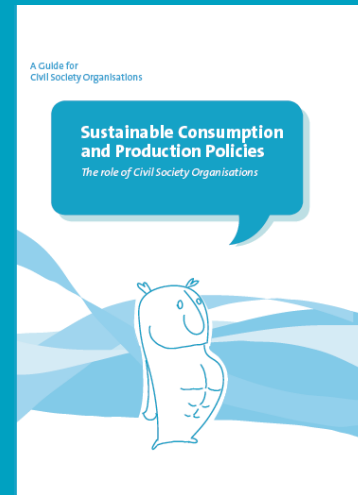
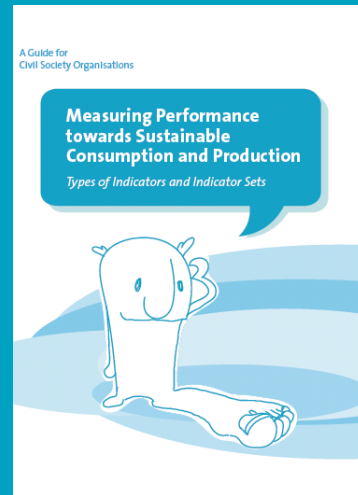
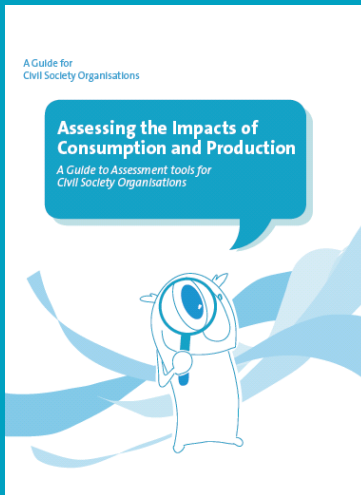
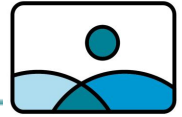
Core & New Partners



Workshop material

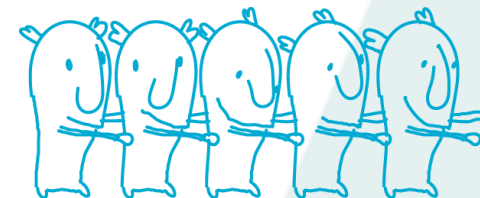
- Information about exploratory actions
- Communication tools for CSOs
- SCP policy links
- Funding opportunities
- SCP calendar

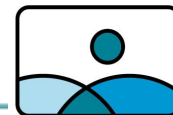
.... and of course: Action Town Material



www.action-town.eu

- ECODES (Spain): Indicators for Sustainability in Financial Products
- TTGV (Turkey): Actions towards the encouragement of the development of SCP Policies in Turkey among relevant stakeholders: An LCA approach for sustainable housing
- Green Liberty (Latvia): Participatory SCP policy assessment
- MAMA-86 (Ukraine): Development of an SCP policy in Ukraine





Thank you for your attention!

For further questions, please contact:

Nora Brüggemann

nora.brueggemann@scp-centre.org

