

Action Town Support Workshop

Vienna, 1 February 2010

1. Who we are

2. Our NFP concept note

3. Contribution to SCP research agenda

4. Expectations

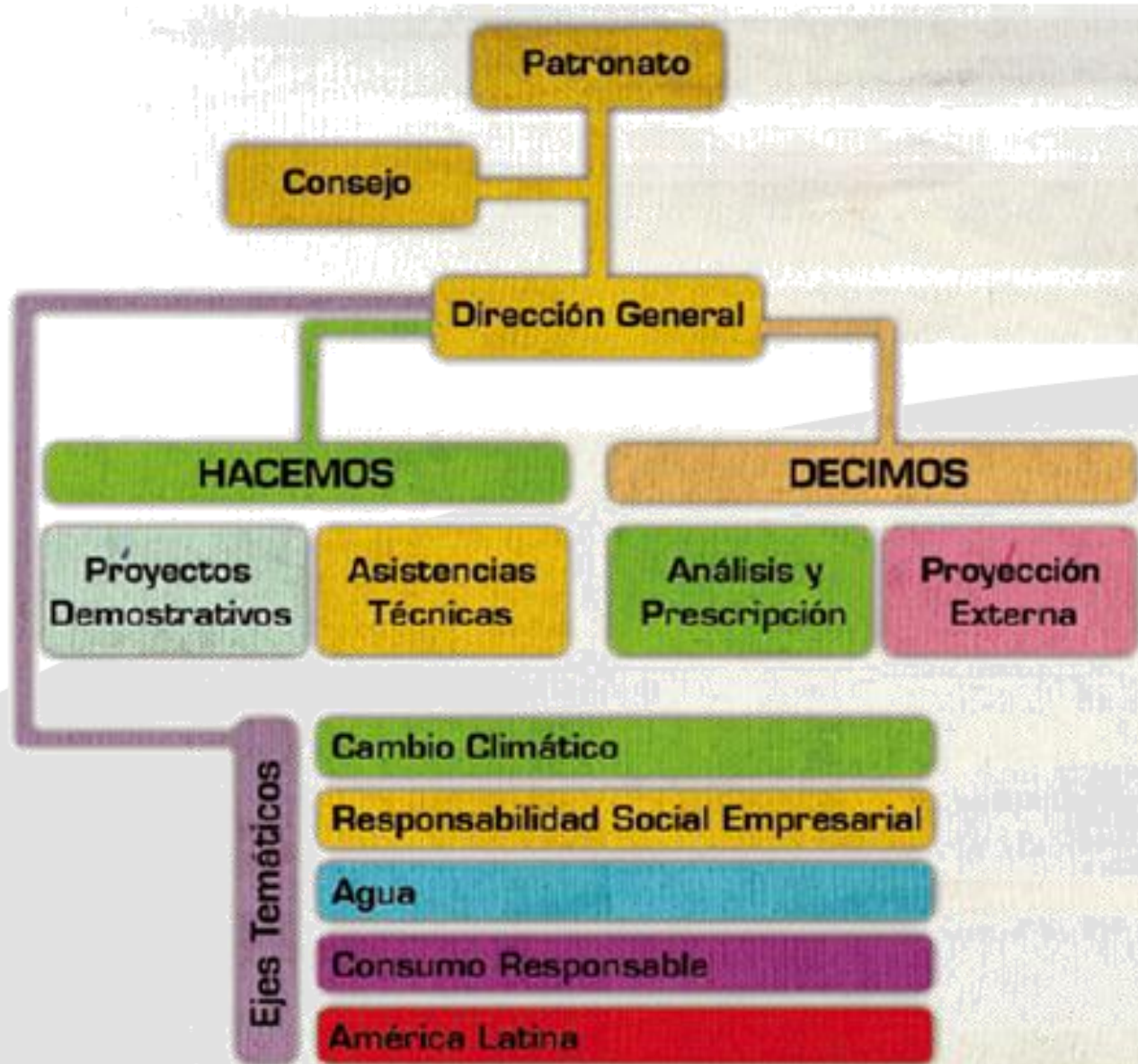
Established in 1992, Ecología y Desarrollo (ECODES) is a private organization, independent and global.

Our mission is **to help those who want to act in favor of sustainability**: an increasing minority of people, companies, mass media, CSOs and governments that would like to practice the sustainability in Spain and Latin America.

Some data and information:

- **Based in Zaragoza, Spain. Offices in Madrid, Pamplona, Nicaragua and Peru**
- **Staff: 35 workers, 21 advisors, 19 associated experts**

Our organization



Some analysis projects

CSR analysis:

FTSE4Good

EIRIS

Climate change corporate disclosure:

CARBON DISCLOSURE PROJECT

Climate change ranking for consumers:



www.piensaenclima.org

0 05013 68180 2



el faro

pabellón
de iniciativas
ciudadanas



cero **CO₂**



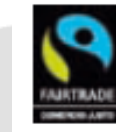
➤ Memembers of Eurosif. Founders or SpainSif



➤ Members of Climate Coalition



➤ Founder members of FLO Spain



➤ Founder members of the Association for Independent Corporate Sustainability & Responsibility Research



➤ Founders or esPosible eMagazin



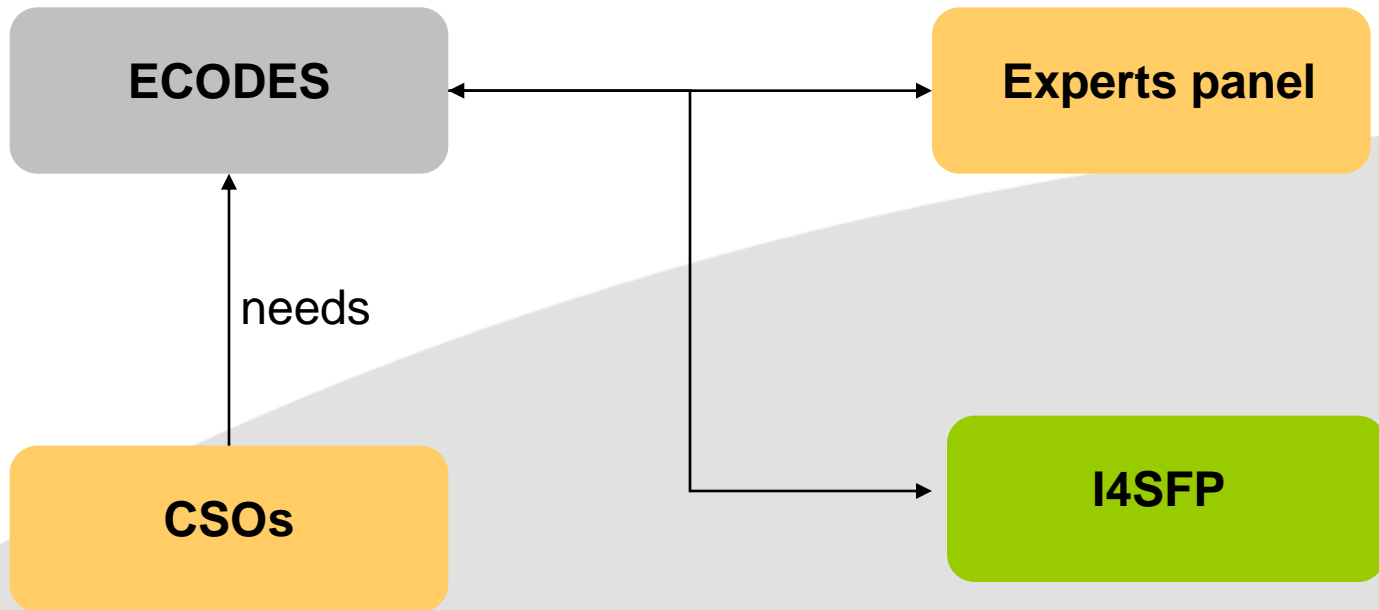
Indicators for Sustainability in Financial Products **(I4SFP)**

Big investors as banks or funds have information and tools to choose how to invest in a sustainable way.

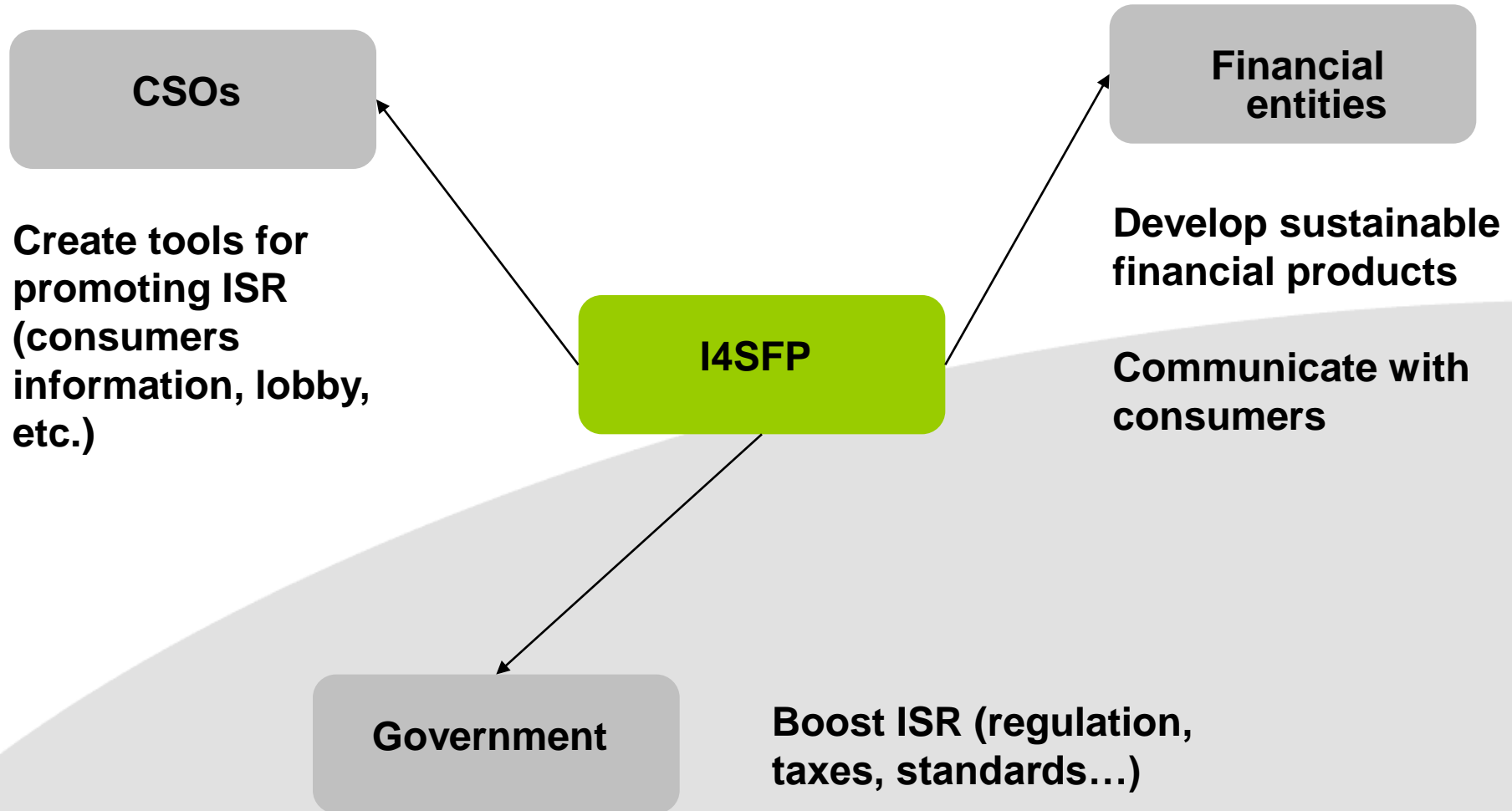
But in Spain, small investors and consumers have no information on the sustainability of different financial products.

Aim:

➤ To develop and a set of criteria and indicators that allow to asses sustainability in financial products for consumers.



Contribution to SCP agenda



Getting help on what we find difficult:

- **How to focus on real impact, first, identifying relevant goals and targets**
- **And second, measuring impact**
- **How to raise attention from target groups / communicate in an effective way**
- **To check Ecodes strategies usefulness**

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