

»Can you imagine a more sustainable lifestyle?«

## 2011 Film Competition for Students on the theme of Sustainable / Responsible Living

- Are you a student and interested in the power of images / multimedia?
- Are you concerned about sustainability and how your behaviour could have consequences for now and the future?

Then take action NOW by creating a 60-second FILM for the web!

Be creative and become famous!



Organised by: **PERL**



Supported by: **UNEP/WUPPERTAL INSTITUTE COLLABORATING  
CENTRE ON SUSTAINABLE  
CONSUMPTION AND PRODUCTION**

# film

This film competition is open to full or part time students (individually or in groups) of all ages who are attending Secondary, Further or Higher Education at the time of submitting their entry

Films should focus on an aspect of sustainable / responsible living aimed at one of the following age groups:

- 3 - 6 years old
- 7 - 12 years old
- 13 - 16 years old
- 17+ years old

Films should be **60 seconds maximum** – no more

Its ok to have sound and music but no talk/dialogue

The competition is open from **15th October 2010 to 8th January 2011**.

Selected films will be posted on UNEP's Creative Gallery on Sustainability Communications (United Nations Environment Programme)

Winning films will be shown during PERL's International Conference to be held in **Istanbul 14 - 15 March 2011**, and during the CSCP's Conference »The Future Of Sustainable Lifestyles And Entrepreneurship«, to be held in **Cologne 24 - 25 May 2011**.

Where sufficient entries are received that meet the entry criteria monetary prize contributions towards the purchase of ICT equipment will be awarded as follows:  
**1st prize €250, 2nd prize €150, 3rd prize €100.**

Entry form, competition rules, tips on making a 60-second film, resources: [www.perlprojects.org](http://www.perlprojects.org)

PERL is a partnership of educators and researchers developing methods and materials to encourage people to contribute to constructive change through the way they choose to live.